

Creative Multimedia - Multimedia Design (MD) Curriculum

Designed and delivered by **CEP-CCIT FTUI** started on new academic year of 2025

Overview

The Multimedia Design Curriculum intends to give graduates professional skills applicable to the labour market today and in the future, especially in the area of graphic design. For the crucial connection between media output and concepts, the program includes balanced practice and theory. The curriculum incorporates integrated theory and practice. This program is available in a blended learning setting, where students engage in face-to-face instruction with instructors in the computer lab.

Exit Profile of CM-MD Curriculum

After completing all modules, the students should be able to:

- Express ideas and opinions effectively with a variety of communication styles, tools, and media.
- Recognise and implement new approaches or methods in digital creative media projects.
- Convey and produce ideas and solutions with creative design quality.
- Participate in project-based assignments at the individual or team level.
- Complete assigned tasks while maintaining professional ethics and positive social values.
- Discover new knowledge through informal sources and training.
- Able to connect knowledge and skills in digital creative media for the benefit of society.

Target Students

This course is designed for students who have an interest in art, particularly graphic design, and who want to work in computer technology or graphic design industries.

Prerequisites

None

Entry Profile

- Students who want to develop their theoretical and practical knowledge of ICT concepts, technologies, and techniques that are relevant to the digital creative media sector.
- Students who want to acquire computer application skills and knowledge relevant to the demands of today's business, industry, and digital creative media market.
- Students who want to identify issues at various phases of the production of digital creative media and make recommendations for remedies in several dimensions.

Curriculum Contents

Semester 1		
Code	Modules	Credits
ADF	Art & Design Fundamentals	3
PHG	Photography	3
TPG	Typography	3
BDR	Basic Drawing	3
VCO	Visual Communication	2
2DD	2D Design	3
DPR	Design Presentation	1
	Total Credits	18
Semester 2		
Code	Modules	Credits
2DA	2D Animation	3
VPR	Video Production	3
BMT	Basic 3D Modelling & Texturing	3
AVP-MD	Audio Visual Production	3
IAR	Information Architecture	2
UIX	UI/UX Design	4
DPR2	Design Presentation II	1
	Total Credits	19
Semester 3		
Code	Modules	Credits
A3D	Advanced 3D Modelling	3
MOG	Motion Graphic	3
PRB	Project Brief	3
PRE	Professional Ethics	2
DDR	Digital Drawing	3
PRT	Printing Technology	2
PPR	Public Presentation	1
	Total Credits	17
Semester 4		
Code	Modules	Credits
PRM-AN	Production Management	2
POR-AN	Portfolio Preparation	2
CRB-AN	Creative Business	2
CP-AN	Capstone Project in Animation	6
	Total Credits	12
Total Credit in 2 Years		66