

JADWAL PEMBELAJARAN
PROGRAM DIGITAL MARKETING SEMESTER 2
CEP - CCIT FAKULTAS TEKNIK UNIVERSITAS INDONESIA
SEMESTER GENAP TA 2024/2025

| No | Materi | Hari | Jam | Ruang | Kode Pengajar |
|----|---|--------|---------------|-------|-------------------------------------|
| 1 | Etika Hukum dan Cyber | Senin | 13.00 - 16.00 | TCR2 | Wahid Syafruddin, S.E., M.H |
| 2 | Psikologi Marketing | Selasa | 09.00-12.00 | TCR2 | Dr. Prihatin Oktivasari, S.Si, M.Si |
| 3 | Sosial Media Management | Selasa | 13.00-16.00 | TCR2 | Nurul Suciati S.Sos |
| 4 | Marketing Analytics | Rabu | 13.00-16.00 | TCR2 | Dr. Prihatin Oktivasari, S.Si, M.Si |
| 5 | Konsep Marketing (Umum dan Digital Marketing) | Kamis | 09.00-12.00 | TCR2 | Erwin Wirapratama, S.Ikom |
| 6 | Fundamentals of Customer | Kamis | 13.00 - 16.00 | TCR2 | Diana Aqmarina, S.E, M.M |
| 7 | Project Digital Marketing 1 | Jumat | 09.00-12.00 | TCR2 | Nurul Suciati S.Sos |

JADWAL PEMBELAJARAN
PROGRAM DIGITAL MARKETING SEMESTER 4
CEP - CCIT FAKULTAS TEKNIK UNIVERSITAS INDONESIA
SEMESTER GENAP TA 2024/2025

| No | Materi | Hari | Jam | Ruang | Kode Pengajar |
|----|-----------------------|---------------------|---------------|-------------------|----------------------------|
| 1 | Portfolio Preparation | Selasa, Kamis, Juma | 08.00 - 10.00 | R.110 /Auditorium | Erwin Wirapratama, S.Ikom |
| 2 | Production Management | Selasa, Kamis, Juma | 10.00 - 12.00 | R.110 /Auditorium | Diana Aqmarina, S.E, M.M |
| 3 | Creative Business | Selasa, Rabu, Kamis | 13.30 - 15.30 | R.110 /Auditorium | Yoshi Indiani, S.Sos, M.Si |
| 4 | Capstone Project | | - | | Team Pembimbing |