F. Program Creative Multimedia *Multimedia Design* (CM MD)

Overview

Multimedia Design Curriculum intends to give graduates professional skills applicable to the labor market today and in the future, especially in the area of Graphic Design. For the crucial connection between media output and concepts, the program includes both balanced practice and theory. The curriculum incorporates integrated theory and practice. This program is available in a blended learning setting where students engage in face-to-face instruction with instructors in the computer lab.

Exit Profile of Multimedia Design Curriculum

After completing all modules, the students should be able to:
• Apply knowledge and skills in the field of digital creative media.
• Express ideas and opinions effectively in a variety of communication styles, tools and media.
• Recognize and implement new approaches or methods in digital creative media projects.
• Convey and produce ideas and solutions with creative design quality.
• Participate in project-based assignments at the individual or team level.
• Complete assigned tasks while maintaining professional ethics and good social values.
• Discover new knowledge through informal sources and training.
• Able to connect knowledge and skills in digital creative media for the benefit of society.

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Certificate No: 50200176 QM15

SEMESTER 1	
Modules	**Credit**
Art & Design Fundamental	3
Photography	3
Typography	3
Basic Drawing	3
Visual Communication	2
2D Design	3
Design Presentation	1
Total Credits	**18**

SEMESTER 2	
Modules	**Credit**
2D Animation	3
Video Production	3
Basic 3D Modeling & Texturing	3
Audio Visual Production	3
Information Architecture	2
UI/UX Design	4
Design Presentation II	1
Total Credits	**19**

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SEMESTER 3	
Modules	**Credit**
Advance 3D Modeling	3
Motion Graphic	3
Project Brief	3
Professional Ethics	2
Digital Drawing	3
Printing Technology	2
Public Presentation	1
Total Credits	**17**

SEMESTER 4	
Modules	**Credit**
Production Management	2
Portofolio Preparation	2
Creative Business	2
Capstone Project	6
Total Credits	**12**

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